

AI Campaign Onboarding Flow

Start Onboarding - User selects Lets Go



Step 1 - Enter Website URL



Scrape Website for Data



Step 2 - Show ICP Form



User edits ICP Details



Step 3 - Generate Website Summary



Generate Email Drafts and Variables



Step 4 - Connect Email Account



Connect Existing Account



Step 5 - Import Leads



Generate Domain and Email



Redirect to Domain Purchase Flow



Purpose

This flow guides a new user through a 5-step AI-powered onboarding sequence to set up their first campaign using automated inputs.

Overview of Steps

Step	Action	Purpose
1	Input Website URL	Extract business details automatically
2	Fill ICP (Ideal Customer Profile) Form	Confirm/adjust scraped company data
3	Review AI Website Summary & Campaign	See AI-generated campaign draft and variables
4	Connect Email Accounts	Either generate accounts or connect existing ones
5	Import Leads	Upload a CSV of leads or request free leads for campaign execution

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Step-by-Step Flow

Step 1: Enter Website URL

- The user inputs their website (e.g., `example.com`).
- This domain is used to scrape relevant business and ICP details.

Screenshot Placeholder

Step 2: ICP Form (Auto-Filled)

- Displayed after scraping the domain data
- User can review or edit the fields:
 - Industry
 - Target Audience
 - Company Size (⚠ Currently allows multiple selections — should be single-select)

Screenshot Placeholder

The screenshot shows a multi-step process with five stages: 1. Website (checked), 2. ICP (current step), 3. Campaign, 4. Accounts, and 5. Leads. The 'Ideal Customer Profile' form is centered and contains the following fields and options:

- Industry ***: Documentation Management Software
- Target Audience ***: Software development teams and product managers
- Company Size * (Select all that apply)**:
 - 1-10 employees
 - 11-50 employees
 - 51-200 employees
 - 201-500 employees
 - 501-1000 employees
 - 1001+ employees

Navigation buttons: ← Back and Save & Continue. A watermark logo is visible on the left side of the page.

Activate Windows
Go to Settings to activate Windows.

Step 3: AI Website Summary & Email Campaign

- Displays:
 - Website summary (based on scraping)
 - A 3-step cold email sequence with subject lines and editable body
 - Available merge variables like `{FIRST_NAME}`, `{COMPANY_NAME}`, etc

Screenshot Placeholder



Email Campaign Sequence

Website Analysis & Campaign Details (edit to customize) ^

Create a 3-stage email campaign sequence using this information:

TARGET DETAILS

Industry: Documentation Management Software

Audience: Software development teams and product managers

Company Sizes: 201-500 employees

Pain Points: Lack of centralized and organized documentation for software projects, Difficulty in maintaining and updating technical documentation, Inefficient collaboration and communication within

Regenerate Campaign

Available variables:

{{FIRST_NAME}} - Recipient's first name

1 Step 1 ^

Optimize Your Software Documentation Process

Subject Line

Optimize Your Software Documentation Process

Email Body

Hi {{FIRST_NAME}},

Are you facing challenges in maintaining organized technical documentation for your software projects? We understand the need for centralized documentation and efficient collaboration within development teams. Our solution streamlines this process effectively, ensuring smoother project workflows. Here's how we helped a similar software development team increase productivity by 30% through our platform. Let's discuss how we can enhance your documentation management. Looking forward to connecting

2 Step 2 v

Boost Software Development Efficiency with Real Results

3 Step 3 v

Take Action Now to Transform Your Documentation Workflow

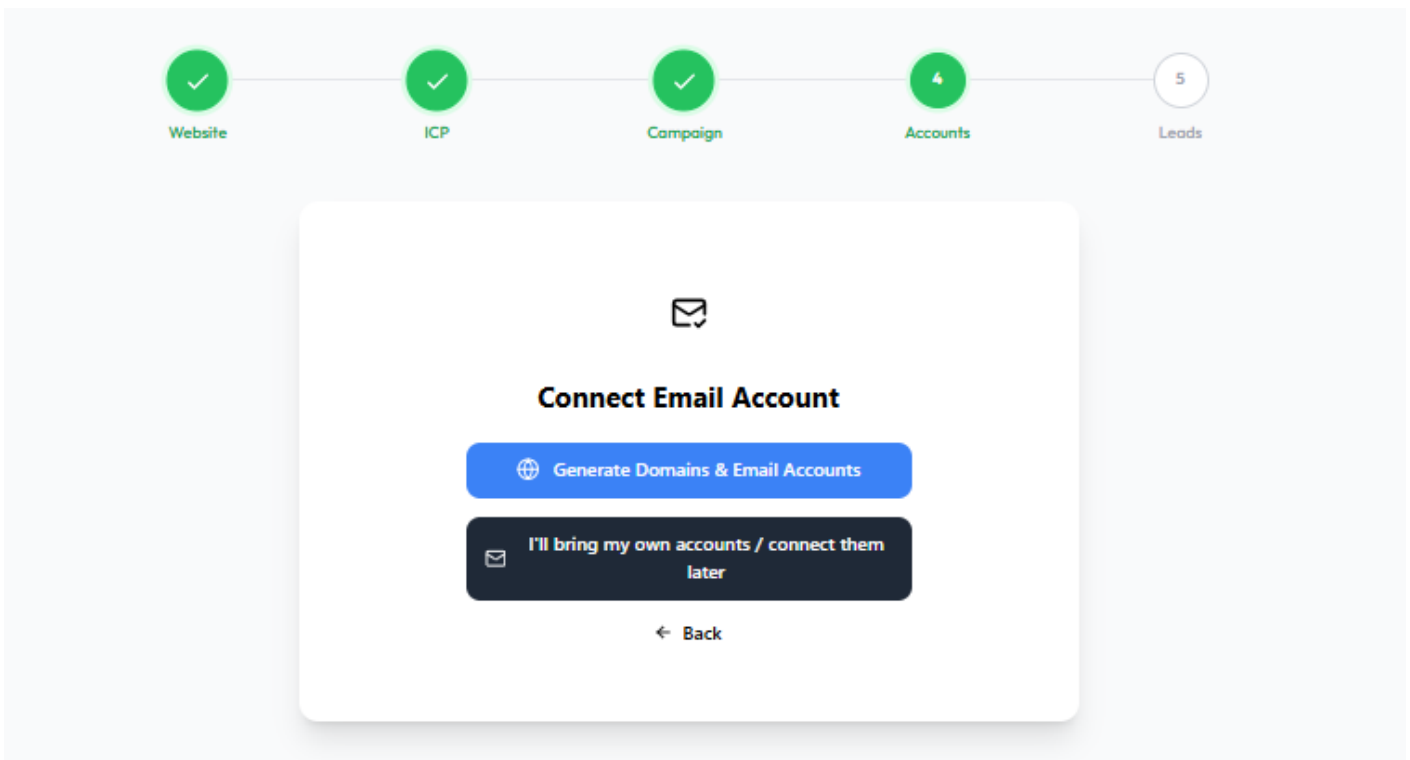
← Back

Save & Continue

Step 4: Connect Email Account

- User is prompted to either:
 - **Generate Domains & Email Accounts** (redirects to domain purchase flow)
 - **Connect Existing Accounts** (OAuth or manual configuration)

Screenshot Placeholder



Step 5: Import Leads

- Options available:
 - Upload lead list via CSV
 - Request 200 free leads
- This step concludes the flow and redirects the user to the dashboard.

Screenshot Placeholder



Website



ICP



Campaign



Accounts



Leads



Import Leads

Last step before we put it all together. Import your lead list OR request free leads.
Then we can see how it all looks.



Drag and drop your CSV file here, or click to select

or

Request 200 Free Leads

← Back

Preview Campaign →

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