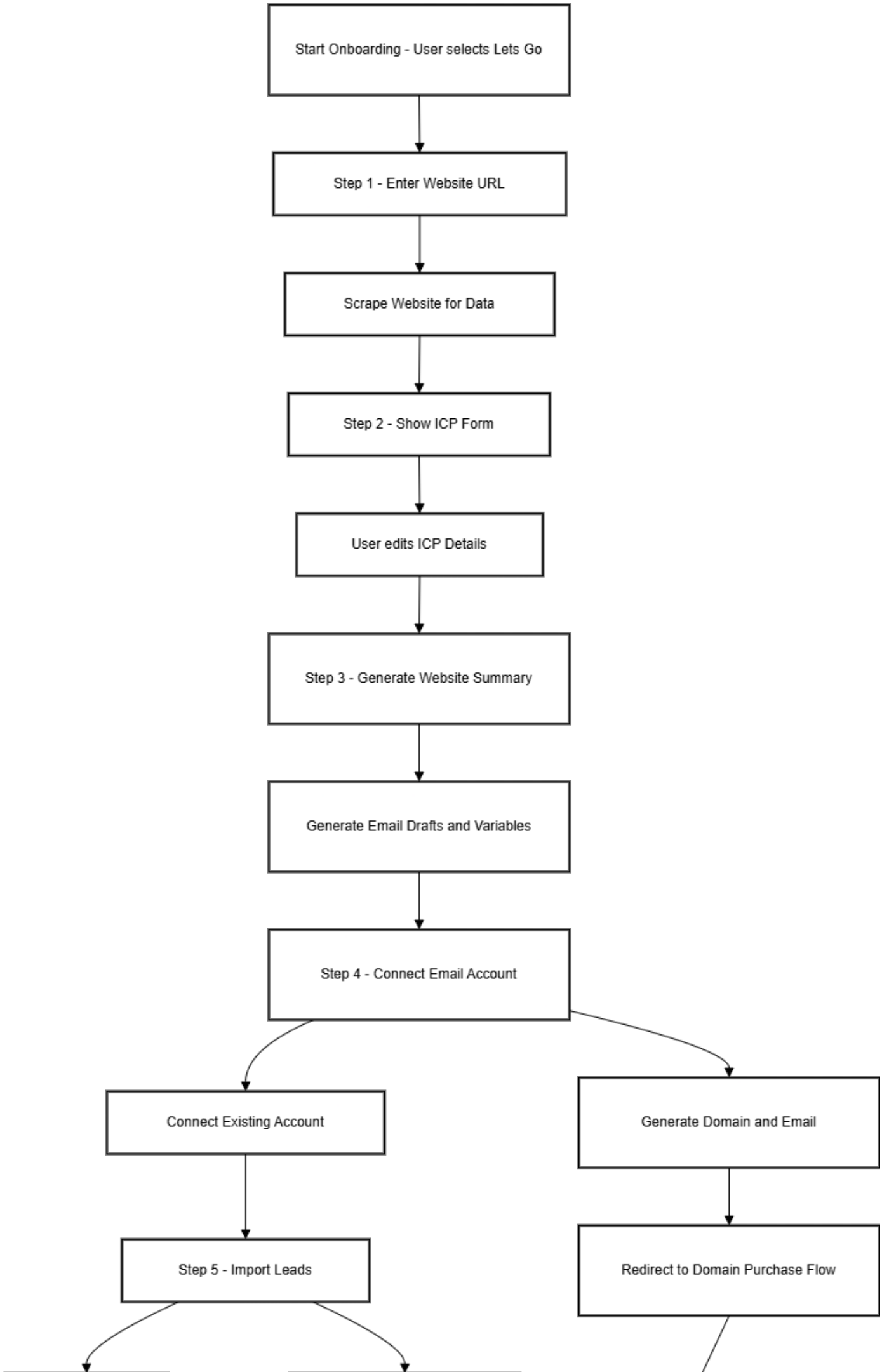
AI Campaign Onboarding Flow


Start Onboarding - User selects Lets Go
Step 1 - Enter Website URL
Scrape Website for Data
Step 2 - Show ICP Form
User edits ICP Details
Step 3 - Generate Website Summary
Generate Email Drafts and Variables
Step 4 - Connect Email Account
Connect Existing Account
Generate Domain and Email
Step 5 - Import Leads
Redirect to Domain Purchase Flow

Purpose

This flow guides a new user through a 5-step AI-powered onboarding sequence to set up their first campaign using automated inputs.

Overview of Steps

Step	Action	Purpose
1	Input Website URL	Extract business details automatically
2	Fill ICP (Ideal Customer Profile) Form	Confirm/adjust scraped company data
3	Review AI Website Summary & Campaign	See AI-generated campaign draft and variables
4	Connect Email Accounts	Either generate accounts or connect existing ones
5	Import Leads	Upload a CSV of leads or request free leads for campaign execution

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Step-by-Step Flow

Step 1: Enter Website URL

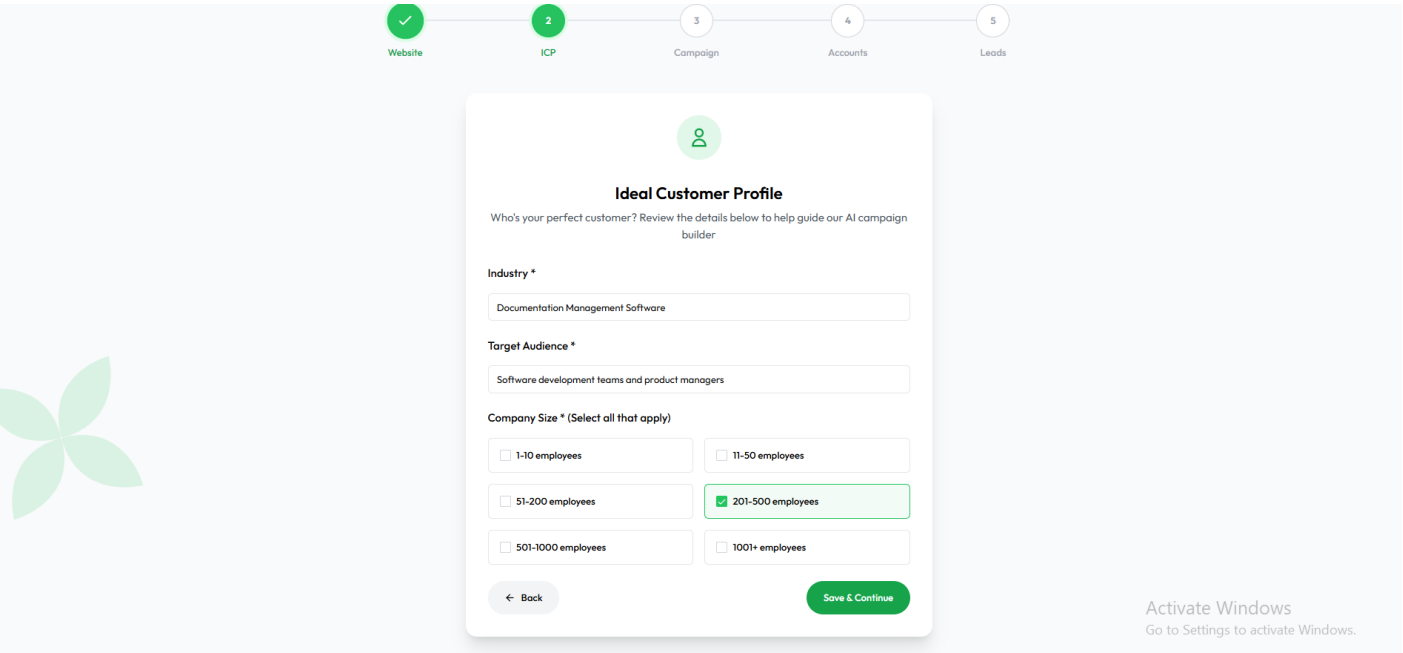
- The user inputs their website (e.g., `example.com`).
- This domain is used to scrape relevant business and ICP details.

Screenshot Placeholder

Step 2: ICP Form (Auto-Filled)

- Displayed after scraping the domain data
- User can review or edit the fields:
  - Industry
  - Target Audience
  - Company Size (⚠ Currently allows multiple selections — should be single-select)

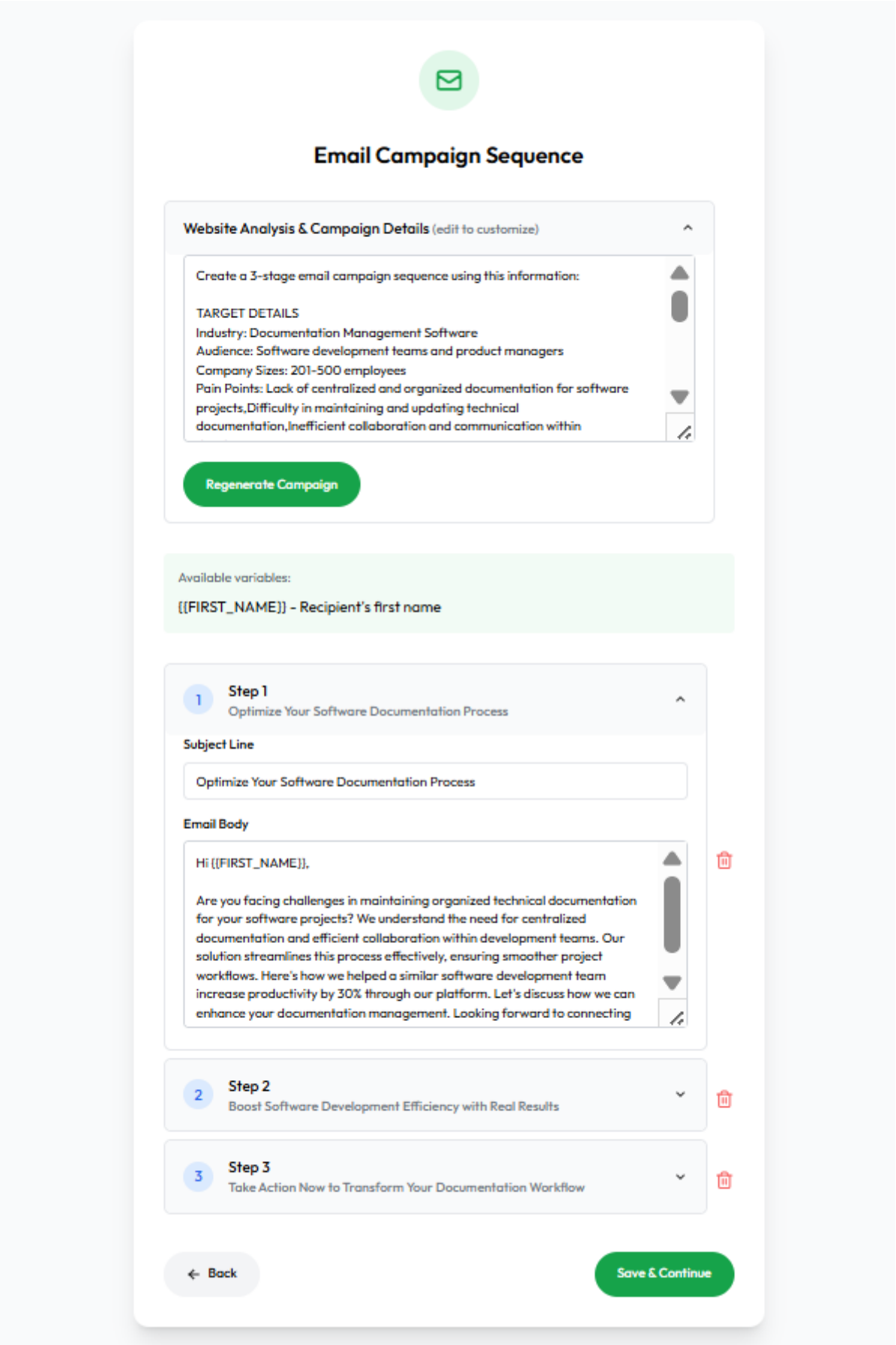
Screenshot Placeholder



Step 3: AI Website Summary & Email Campaign

- Displays:
  - Website summary (based on scraping)
  - A 3-step cold email sequence with subject lines and editable body
  - Available merge variables like `{FIRST_NAME}`, `{COMPANY_NAME}`, etc

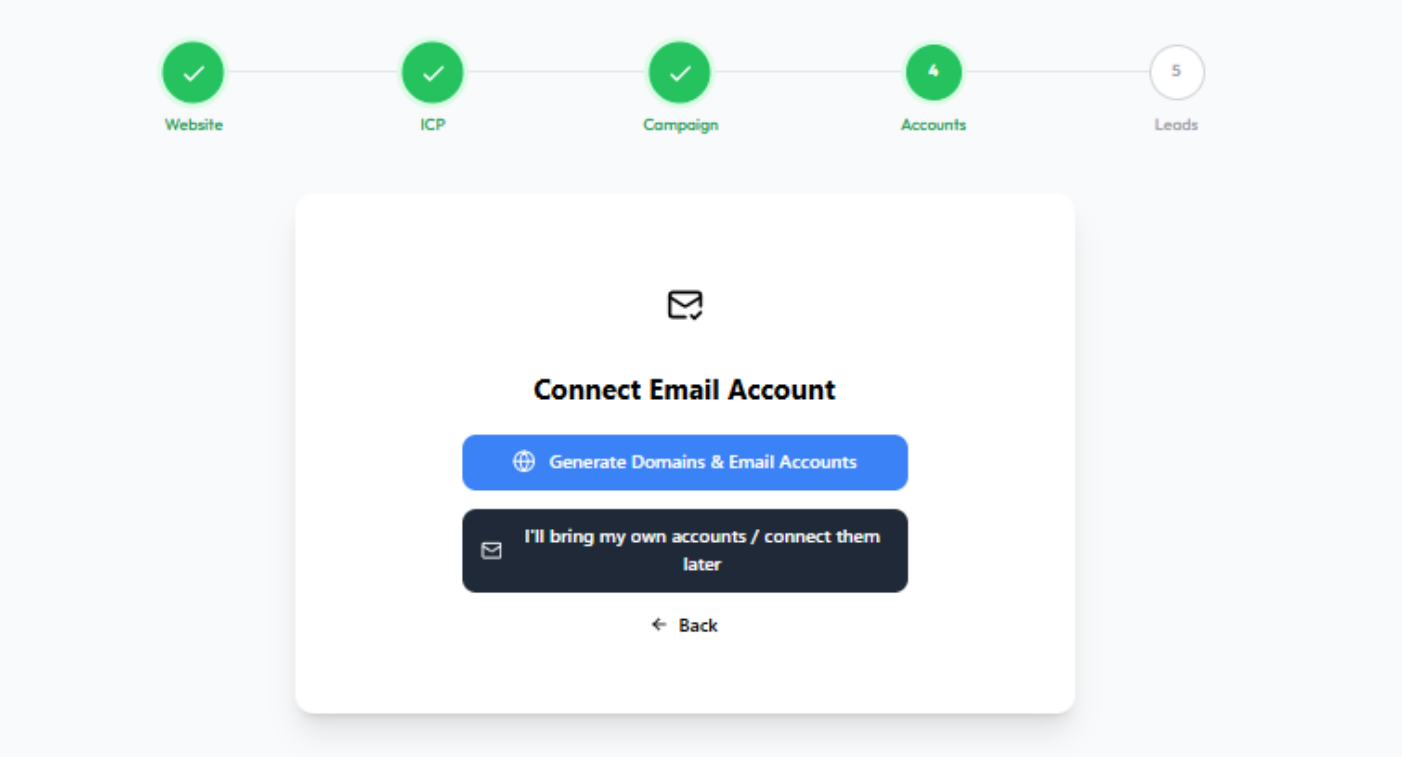
Screenshot Placeholder



Step 4: Connect Email Account

- User is prompted to either:
  - **Generate Domains & Email Accounts** (redirects to domain purchase flow)
  - **Connect Existing Accounts** (OAuth or manual configuration)

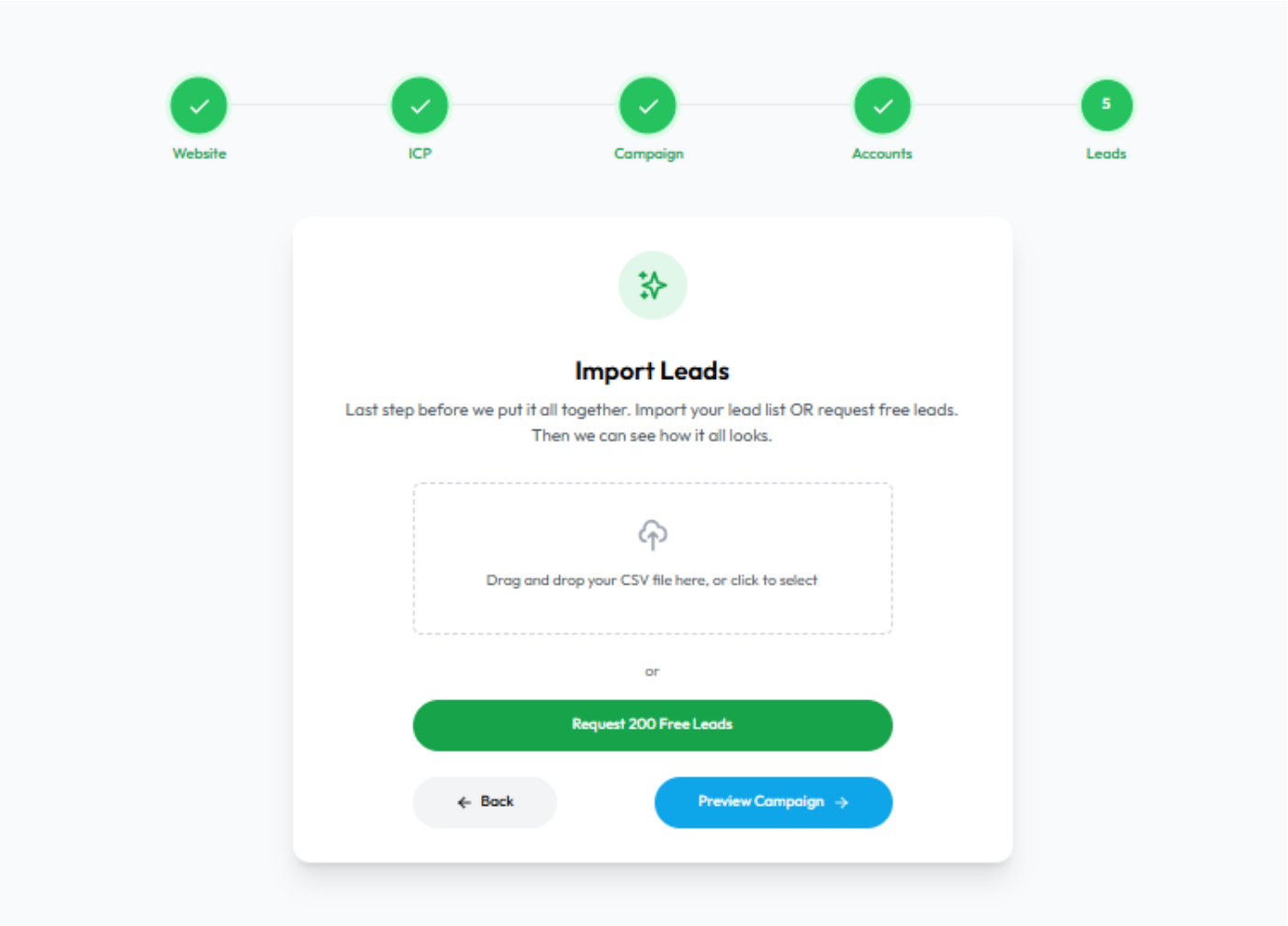
Screenshot Placeholder



Step 5: Import Leads

- Options available:
  - Upload lead list via CSV
  - Request 200 free leads
- This step concludes the flow and redirects the user to the dashboard.

Screenshot Placeholder



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Revision #2
Created 16 June 2025 11:17:06 by Aahana Srivastav
Updated 17 June 2025 14:21:30 by Aahana Srivastav